

# Applied Modelling in Drug Development using brms

Joint Statistical Meetings, Portland, OR

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# Learning Goals

After this course, you should:

- Be familiar with brms syntax and workflow
- Recognize its versatility for statistical modelling in drug development
- Have hands-on experience with the package from two guided exercises

and of course:

- Feel empowered to use brms the future!

# Housekeeping

- Q&A: you may raise your hand at any time, or hold for Q&A sessions at the end of each section
- Laptop charging: we recommend conserving battery by keeping your laptop powered down except during the hands-on exercises
- For hands-on exercises, we will use Posit Cloud: link to join our space
  - More instructions to come when we begin the first exercise
- Online case study library: <http://opensource.nibr.com/bamdd>
- Course materials:  
<https://github.com/Novartis/bamdd/tree/main/workshops/jsm2024>

# Acknowledgements

- Paul Buerkner (Technical University of Dortmund)
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- Lukas Widmer (Novartis)
- Cong Zhang (Novartis)
- Michael Mayer and Phil Bowsher (Posit)

# Agenda

	item	time	start	end
Orientation (David)	Welcome	5	1:00 PM	1:05 PM
	Basics of Bayesian inference	15	1:05 PM	1:20 PM
	brms overview	15	1:20 PM	1:35 PM
Case study 1 (Andrew)	Historical control data + Q&A	20	1:35 PM	1:55 PM
	Hands-on exercises + wrap-up	25	1:55 PM	2:20 PM
Bayesian statistics in drug development (David)	Landscape: Bayes in drug development + Q&A	20	2:20 PM	2:40 PM
	Considerations for prior specification + Q&A	20	2:40 PM	3:00 PM
Break	Break	15	3:00 PM	3:15 PM
Case study 2 (Bjoern)	Bayesian Mixed Model for Repeated Measures (MMRM) + Q&A	25	3:15 PM	3:40 PM
Case study 3 (Bjoern)	Dose finding + Q&A	25	3:40 PM	4:05 PM
	Hands-on exercises	25	4:05 PM	4:30 PM
Case study 4 (Andrew)	Modelling time-to-event data + Q&A	25	4:30 PM	4:55 PM
Closing (Andrew)	Outlook	5	4:55 PM	5:00 PM

# Bayesian inference basics

# Review of Bayesian Inference

## *Probability distributions*

Data  $Y$ , parameter(s)  $\theta$

1. Sampling distribution (statistical model, “likelihood”)  
The distribution of  $Y$  conditional on  $\theta$   
 $p(Y | \theta)$
2. Prior distribution of  $\theta$  expresses knowledge about  $\theta$  prior to observing data  $Y$   
 $p(\theta)$
3. Posterior distribution of  $\theta$  expresses knowledge about  $\theta$  after observing  $Y$   
 $p(\theta | Y)$

Bayes theorem:	$p(\theta   Y) \propto p(Y   \theta) p(\theta)$ $\text{Posterior} \propto \text{Likelihood} \times \text{Prior}$
----------------	--

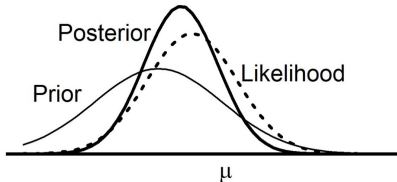
# Review of Bayesian Inference

## Normal data

Likelihood	$p(\text{data} \theta)$
Prior	$p(\theta)$
Posterior $\propto$ Likelihood $\times$ Prior	$p(\theta \text{data}) \propto p(\text{data} \theta) \times p(\theta)$

*Example: Normal data with known  $\sigma$*

Likelihood	$p(\bar{Y} \mu) = N(\mu, \sigma^2/n)$
Prior	$p(\mu) = N(\mu_0, \sigma^2/n_0)$
Posterior $\propto$ Likelihood $\times$ Prior	$p(\mu \bar{Y}) = N(\{n_0\mu_0 + n\bar{Y}\}/(n_0+n), \sigma^2/(n_0+n))$



As if  $n_0$  additional patients with average response  $\mu_0$  had been included

$n_0$  = prior sample size



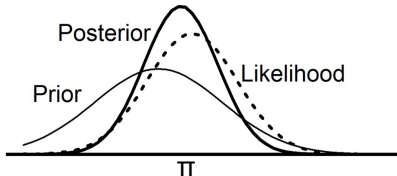
# Review of Bayesian Inference

## Binary data

Likelihood	$p(\text{data} \theta)$
Prior	$p(\theta)$
Posterior $\propto$ Likelihood $\times$ Prior	$p(\theta \text{data}) \propto p(\text{data} \theta) \times p(\theta)$

### Example: Binary data

Likelihood	$p(Y \pi) = \text{Binomial}(\pi, n)$
Prior	$p(\pi) = \text{Beta}(a, b)$
Posterior $\propto$ Likelihood $\times$ Prior	$p(\pi   Y) = \text{Beta}(a + Y, b + \{n - Y\})$



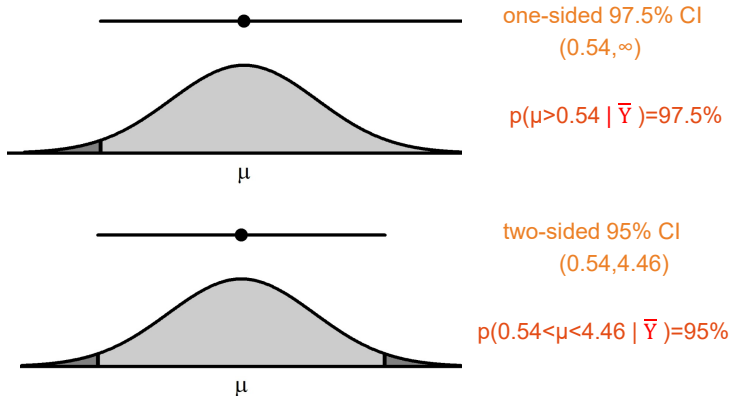
As if  $n_0 = a + b$  additional patients with response rate  $a/n_0$  had been included

$n_0$  = prior sample size

# Review of Bayesian Inference

## *Bayesian inference vs classical inference*

$\bar{Y}=2.5$ ,  $n=25$  Normal distribution,  $\sigma=5$  known, vague prior ( $n_0=0.001$ )



# Review of Bayesian Inference

## Prediction

Data  $Y$ , parameter(s)  $\theta$ , new data  $Y_*$  (planned)

Predictive distribution of  $Y_*$  expresses knowledge about  $Y_*$  after observing  $Y$ , but before observing new data  $Y_*$ .

$$p(Y_* | Y) = \int p(Y_* | \theta) p(\theta | Y) d\theta$$

*Example – clinical trial in 50 cancer patients*

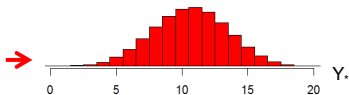
- All patients receive the test treatment, outcome=response yes/no
- Test treatment will be further investigated if at least 30/50 respond
- $Y=16$  of the first 30 patients responded. What is the probability that at least 14 of the next 20 patients respond?

Prior response rate Beta(1,1)

Posterior Beta(17,15)

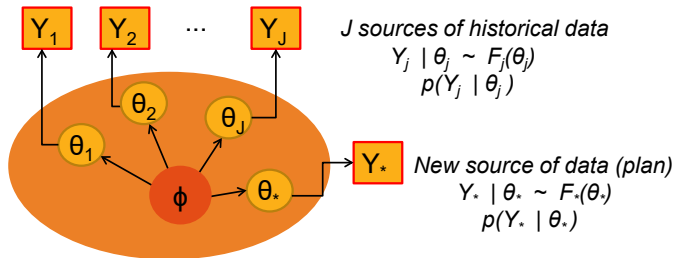
Predictive distribution  $p(Y_* | Y=16)$

$p(Y_* \geq 14 | Y=16) = 16\%$



# Review of Bayesian Inference

*Evidence synthesis – general statistical model*



*Model to link parameters (hyper-parameter  $\phi$ )*

$$(\theta_*, \theta_1, \dots, \theta_J) | \phi \sim G(\phi)$$

$$p(\theta_*, \theta_1, \dots, \theta_J | \phi)$$

Bayesian inference on unknowns  $Y_*, \theta_*, \theta_1, \dots, \theta_J, \phi$

## Review of Bayesian Inference

### *Bayesian computation*

Many parameters  $\theta = (\theta_1, \dots, \theta_p)$  (p may be  $\gg 100$ )

Posterior distribution:

$$p(\theta | Y) = p(Y | \theta) p(\theta) / \int p(Y | \theta) p(\theta) d\theta$$

Marginal posterior distribution:

$$p(\theta_1 | Y) = \int p(\theta | Y) d\theta_2 \dots d\theta_p$$

Predictive distribution:

$$p(Y_* | Y) = \int p(Y_* | \theta) p(\theta | Y) d\theta$$

Requires high-dimensional integration

Analytical evaluation for simple cases only

Numerical integration for low dimensions only

# Review of Bayesian Inference

## *Bayesian computation*

### Bayesian data analysis revolutionized by **Markov Chain Monte Carlo - MCMC** (Gelfand and Smith, 1990)

Generate a very large sample from the posterior distribution, without need to know  $\int p(Y | \theta) p(\theta) d\theta$

$$\theta^{(1)}, \dots, \theta^{(M)} \quad (\text{e.g. } M=10'000) \quad \theta^{(k)} = (\theta_1^{(k)}, \dots, \theta_p^{(k)})$$

Posterior distribution  $\approx$  Empirical distribution of sample

e.g.  $p(\theta_1 | Y) \approx$  empirical distribution of  $\theta_1^{(1)}, \dots, \theta_1^{(M)}$

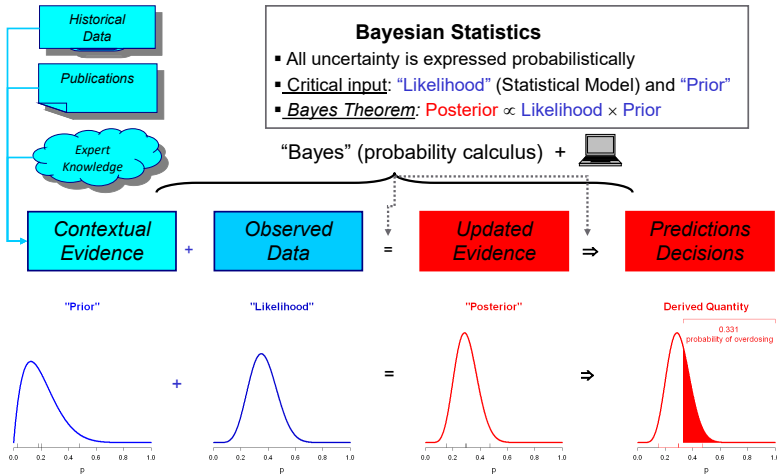
$p(g(\theta) | Y) \approx$  empirical distribution of  $g(\theta^{(1)}), \dots, g(\theta^{(M)})$

## Software

- WinBUGS, JAGS, Stan, **brms** ... Nimble, Turing, PyMC3, etc.
- SAS

# Bayesian Statistics

## Summary



# A brms modelling workflow



# Bayesian Software: brms



- Specify models via extended R formula syntax
- Internally write Stan code that is readable yet fast
- Provide an easy interface for defining priors

# Some Highlights of brms

- Flexible hierarchical (random effects) modeling
- Both built-in and user-defined likelihoods
- Explicit and implicit non-linear modeling
- Distributional regression
- Within-chain parallelization
- Posterior and prior predictions
- Highly dense feature matrix

## Model specification in brms: formula

varying intercept model for a single grouping factor:

```
formula = y ~ 1 + x + (1 | g)
```

Varying intercept-slope model for a single grouping factor:

```
formula = y ~ 1 + x + (1 + x | g)
```

Advanced non-linear terms such as Gaussian processes:

```
formula = y ~ 1 + gp(x) + (1 + x | g)
```

## Model specification in brms: formula

Linear formulas for multiple distributional parameters (e.g., predict mean and overdispersion of negative binomial):

```
formula = bf(  
  y ~ 1 + x + (1 | g) + ...,  
  par2 ~ 1 + x + (1 | g) + ...,  
  par3 ~ 1 + x + (1 | g) + ...,  
)
```

Non-linear formula for a single distributional parameter:

```
formula = bf(  
  y ~ fun(x, nlpar1, nlpar2),  
  nlpar1 ~ 1 + x + (1 | g) + ...,  
  nlpar2 ~ 1 + (1 | g) + ...,  
  nl = TRUE  
)
```

# Model specification in brms: family (likelihood)

General structure:

```
family = brmsfamily(  
  family = "<family>", link = "<link>",  
  more_link_arguments  
)
```

Gaussian likelihood (default):

```
family = brmsfamily(family = "gaussian", link = "identity",  
  link_sigma = "log")
```

Poisson likelihood:

```
family = brmsfamily(family = "poisson", link = "log")
```

See also `vignette("brms_families")` for details on the families.

# Global brms Settings

Some global options that are useful to set for your brms analysis

```
options(  
  # how many processor cores would you like to use?  
  mc.cores = 4,  
  # how would you like to access Stan?  
  brms.backend = "cmdstanr",  
  # cache model binaries  
  cmdstanr_write_stan_file_dir=here::here("_brms-cache"),  
  # no need to normalize likelihoods  
  brms.normalize = FALSE,  
  # when you are storing your model to file,  
  # how shall it be updated?  
  brms.file_refit = "on_change"  
  # alternatives: "never", "always"  
  # use "never" for production  
)  
# create cache directory if not yet available  
dir.create(here::here("_brms-cache"), FALSE)
```

Assign at least 8 GB of RAM to ensure that everything works smoothly

# Case study 1: historical control data

# Case study background

- Suppose we are planning a Phase-II study in ankylosing spondylitis
- The study will be randomized, comparing a test treatment with placebo
- Each patient will be followed, and recorded as a responder or non-responder
- Binary endpoint: percentage of responders
- Goal: minimize number of patients exposed to placebo, using data from past studies about placebo response rates

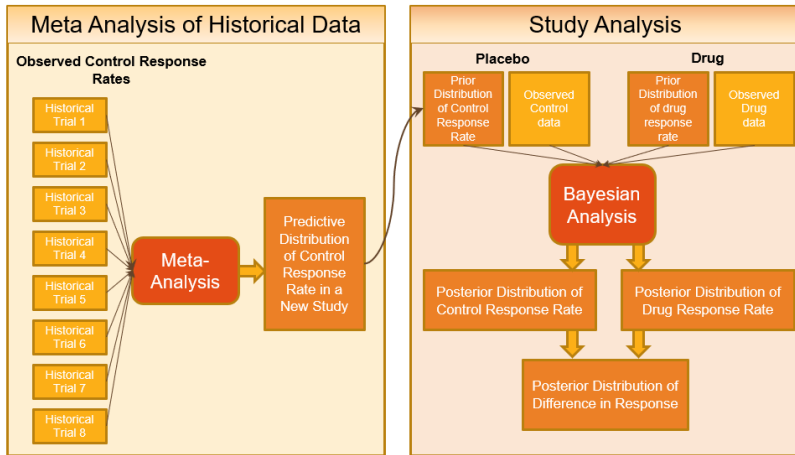


# Historical data

Historical data for placebo:

study	n	r	region
Study 1	107	23	asia
Study 2	44	12	asia
Study 3	51	19	north_america
Study 4	39	9	north_america
Study 5	139	39	north_america
Study 6	20	6	europe
Study 7	78	9	north_america
Study 8	35	10	europe

# Meta-Analytic-Predictive (MAP) approach



# MAP priors

- Approach for augmenting the internal control arm: derive a Meta-Analytic-Predictive (MAP) prior, and use it in the analysis of the Phase-II study data
- The MAP prior is

$$p(\theta_{\text{new}} | x_{\text{hist}}) = \int p(\theta_{\text{new}} | \theta_{\text{hist}}) p(\theta_{\text{hist}} | x_{\text{hist}}) d\theta_{\text{hist}},$$

- $\theta_{\text{new}}$  is the probability of responding to placebo in the new study
- $x_{\text{hist}}$  is the historical data (responder count), and the posterior distribution

$$p(\theta_{\text{hist}} | x_{\text{hist}}) \propto p(x_{\text{hist}} | \theta_{\text{hist}}) \cdot p(\theta_{\text{hist}})$$

is based on Bayesian random-effects meta-analysis

# Deriving MAP Priors: Model Specification

The random-effects meta-analysis to derive the MAP prior can be specified as:

```
form_AS <- bf(r | trials(n) ~ 1 + (1|study),  
             family = binomial("logit"))
```

```
get_prior(form_AS, data = AS)
```

```
bprior_AS <- prior(normal(0, 2), class = "Intercept") +  
  prior(normal(0, 1), class = "sd", coef = "Intercept",  
        group = "study")
```

```
fit_AS <- brm(  
  form_AS, data = AS, prior = bprior_AS,  
  seed = 2454  
)
```

# Deriving MAP Priors: Summary

```
summary(fit_AS)
```

```
Family: binomial  
Links: mu = logit  
Formula: r | trials(n) ~ 1 + (1 | study)  
Data: AS (Number of observations: 8)
```

Group-Level Effects:

-study (Number of levels: 8)

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
sd(Intercept)	0.38	0.21	0.04	0.86	1.01	1074	1195

Population-Level Effects:

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
Intercept	-1.10	0.19	-1.47	-0.70	1.00	1482	1142

# Predicting the placebo response rate in a new study

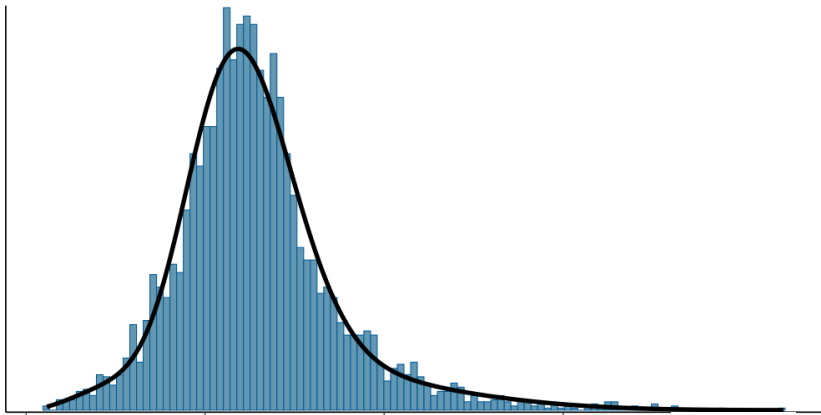
```
AS_new <- data.frame(study = "new_study", n = 1)
pe <- posterior_epred(
  fit_AS, newdata = AS_new, allow_new_levels = TRUE,
  sample_new_levels = "gaussian"
)
posterior_summary(pe)
```

	Estimate	Est.Error	Q2.5	Q97.5
[1,]	0.2582027	0.09086392	0.1075108	0.4811092

# Approximation with a finite mixture

```
pe_mix <- RBest::automixfit(pe[, 1], type = "beta")  
plot(pe_mix)$mix
```

Parametric Mixture Density (black line) and Histogram of Sample



# Deriving MAP Priors: Varying Regions Model

```
form_AS_region <- bf(r | trials(n) ~ 1 + (1 | region/study),  
                    family = binomial("logit"))
```

```
bprior_AS_region <- prior(normal(0, 2), class="Intercept") +  
  prior(normal(0, 0.5), class="sd", coef="Intercept",  
        group="region") +  
  prior(normal(0, 0.25), class="sd", coef="Intercept",  
        group="region:study")
```

```
fit_AS_region <- brm(  
  form_AS_region, data = AS_region,  
  prior = bprior_AS_region, seed = 2341  
)
```



# Deriving MAP Priors: Summary

```
summary(fit_AS_region)
```

```
Family: binomial  
Links: mu = logit  
Formula: r | trials(n) ~ 1 + (1 | region/study)  
Data: AS_region (Number of observations: 8)
```

Group-Level Effects:

-region (Number of levels: 3)

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
sd(Intercept)	0.22	0.19	0.01	0.71	1.00	1373	1434

-region:study (Number of levels: 8)

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
sd(Intercept)	0.26	0.13	0.02	0.54	1.00	1382	1084

Population-Level Effects:

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
Intercept	-1.09	0.22	-1.55	-0.64	1.00	1231	1021

# Deriving MAP Priors: Extract MAP MCMC samples

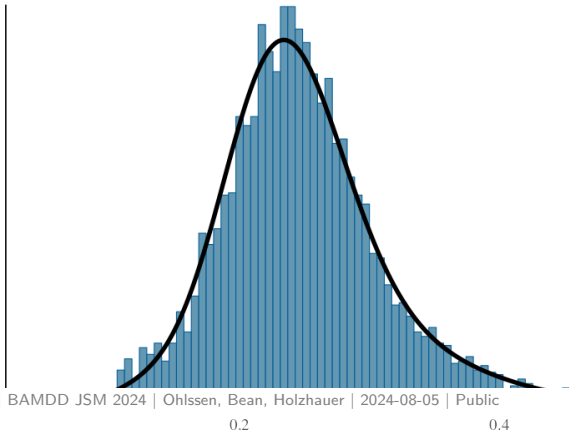
```
AS_region_new <- data.frame(study = "new_study_asia",  
                             n = 1, region = "asia")  
  
pe_region <- posterior_epred(  
  fit_AS_region, newdata = AS_region_new,  
  allow_new_levels = TRUE,  
  sample_new_levels = "gaussian"  
)  
posterior_summary(pe_region)
```

	Estimate	Est.Error	Q2.5	Q97.5
[1,]	0.2504935	0.0680455	0.1284533	0.4141241

# Deriving MAP Priors: Obtain Parametric MAP Prior

```
pe_mix_region <-  
  RBest::automixfit(pe_region[, 1], type = "beta")  
plot(pe_mix_region)$mix
```

Parametric Mixture Density (black line) and Histogram of Sample



# Leveraging historical control data: summary

- Bayesian random-effects meta-analysis models can be used to derive Meta-Analytic-Predictive (MAP) priors
  - Predictions for the mean in a new study inform the MAP prior
- Specification of and inference for these models is simple in `brms`
- Including new-study predictions

# Hands-on exercises: historical control data

# Posit Cloud link

Link to join our Posit Cloud space (shared RStudio workspace):

Link

# Step-by-step instructions for access

1. (Create an account and) log in to Posit Cloud at the link
2. Agree to join the space
3. Once in the space, go to “Content”
4. Open the “brms-jsm2024” workspace
5. From the “Files” tab in the bottom right, open “exercises/ex1\_historical\_controls.qmd”

# Step 1: Log in



Log In

Don't have an account?

Sign Up

*Email*

Continue

[Forgot your password?](#)

or



Log In with Google



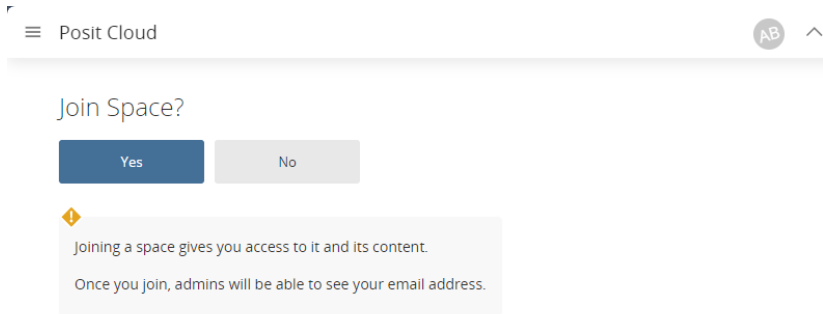
Log In with GitHub



Log In with Clever



## Step 2: Join space



The screenshot shows a web interface for Posit Cloud. At the top left, there is a hamburger menu icon followed by the text "Posit Cloud". At the top right, there is a circular profile icon containing the letters "AB" and an upward-pointing chevron icon. Below the header is a horizontal line. The main content area features the heading "Join Space?". Underneath the heading are two buttons: a blue button labeled "Yes" and a grey button labeled "No". Below the buttons is a light grey warning box with a yellow downward-pointing triangle icon. The text inside the warning box reads: "Joining a space gives you access to it and its content. Once you join, admins will be able to see your email address."

# Step 3: Click content

The screenshot displays the Posit Cloud interface. On the left is a navigation sidebar with the following items: Posit Cloud (with a close icon), Spaces, Your Workspace, Applied Modeling in Drug Development Using brms at JSM 2024 (highlighted), New Space, Learn (with sub-items: Guide, What's New, Recipes, Cheatsheets), and Help (with sub-items: Current System Status, Posit Community). The main content area shows the workspace title 'Applied Modeling in Drug Development Using brms at JSM 2024' and navigation links for 'Content', 'Members', and 'About'. The user profile 'Andrew Bean' is visible in the top right. The main heading reads 'Welcome to Applied Modeling in Drug Development Using brms at JSM 2024'. Below this is an information icon and a text box: 'If you did not intend to join this space, or you later decide you don't want to be a member, go to the Members area and click "Leave Space".'

# Step 4: Open the brms-jsm2024 workspace

The screenshot displays the Posit Cloud interface. On the left is a navigation sidebar with sections for Spaces, Learn, and Help. The 'Applied Modeling in Drug D...' workspace is selected. The main content area shows 'All Content (1)' with a search bar and filters. A project named 'brms-jsm2024' is listed with a 'START' button, 'RStudio Project' icon, and user 'Lukas Widmer'. The footer contains the Posit Cloud logo, social media icons, and copyright information.

posit Cloud

Applied Modeling in Drug D... Content Members About

Andrew Bean

Spaces

- Your Workspace
- Applied Modeling in Drug D... R in Pharma**
- New Space

Learn

- Guide
- What's New
- Recipes
- Cheatsheets

Help

- Current System Status
- Posit Community

All Content (1)

New Project

TYPE ACCESS SORT

brms-jsm2024

START

RStudio Project Lukas Widmer Space members

Created May 13, 2024 5:15 AM

posit Cloud

Terms Status

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# Step 5: Open exercises/ex1\_historical\_controls.qmd

The screenshot displays the Posit Cloud interface for a workspace titled "Applied Modeling In Drug Development Using Brms At JSM 2024". The main window is an R terminal running R 4.4.0. The terminal output shows the R version, copyright information, and instructions for using the software. The file explorer on the right shows a directory structure with files like `..`, `.._brms-cache`, `..rhistory`, `brms-jss-intro.R`, `exercises`, and `project.Rproj`.

**Terminal Output:**

```
R version 4.4.0 (2024-04-24) -- "Puppy Cup"
Copyright (C) 2024 The R Foundation for Statistical Computing
Platform: x86_64-pc-linux-gnu

R is free software and comes with ABSOLUTELY NO WARRANTY.
You are welcome to redistribute it under certain condition
s.
Type 'license()' or 'licence()' for distribution details.

R is a collaborative project with many contributors.
Type 'contributors()' for more information and
'citation()' on how to cite R or R packages in publication
s.

Type 'demo()' for some demos, 'help()' for on-line help, or
'help.start()' for an HTML browser interface to help.
Type 'q()' to quit R.

> |
```

**File Explorer:**

Name	Size	M
..		
.._brms-cache		
..rhistory	0 B	N
brms-jss-intro.R	2.8 KB	N
exercises		
project.Rproj	195 B	J

# Bayesian statistics in drug development

# Bayesian Statistics in Drug Development

## *Current landscape*

- Motivation
- Bayesian thinking
- Recent regulatory perspective
  - FDA Complex innovative designs
  - FDA Bayesian Supplementary Analysis
  - EMA Methodology Working Party Plan
- Industry applications
  - Proof of concept studies
  - Bayesian decision rules
  - Portfolio assessment via probability of success

## Motivation

### *Important decisions in medicine*

- Health authorities  
*Should a drug be approved? Or marketing authorization withdrawn?*
- Reimbursement agencies  
*Should a drug be reimbursed – is it cost effective?*
- Medical societies  
*Should screening be done and how?*
- Pharmaceutical companies  
*Should drug development be continued?*
- Health organizations  
*Should specific food be declared cancer-causing?*

## Motivation

### *Important decisions in medicine*

- Decisions in medicine may have far reaching consequences  
Patients, medical doctors, payers, pharmaceutical companies, society
- Decisions should be
  - Clear
  - Transparent
  - Evidence based
- Evidence from various sources have to be considered
  - Clinical studies
  - Observational studies
  - Preclinical experiments



## Sources of Information

### *Clinical trials*

- Clinical trials are often the key source of information
- A typical randomized clinical trial (RCT)
  - Participating patients either receive *test* or *control* treatment
  - At the end of the trial, the effects of *test* vs *control* are compared
  - Trials are often double-blind, i.e. neither the patient nor the medical doctor knows whether the patient received *test* or *control*
- Available information
  - Summary information on trial results are typically published in clinical journals, or elsewhere, e.g. at [ClinicalTrials.gov](https://ClinicalTrials.gov)
  - Individual patient data usually not publicly available

## Bayesian Thinking in Healthcare Evaluation

- “The explicit quantitative use of external evidence in the design, monitoring, analysis, interpretation and reporting of a health-care evaluation” (Spiegelhalter et al.; 2004)
- “...The Bayesian view is well suited to this task because it provides a theoretical basis for learning from experience; that is, for updating prior beliefs in the light of new evidence.
- “I am using the term Bayesian here to describe a point of view, and not a particular statistical method involving use of a prior probability distribution when analysing data. ...”
- “...prior knowledge (i.e., validated scientific theory) is to be incorporated into the analysis of current data, and thereby be updated. Prior knowledge can be introduced, as I stress here, through the assumption of mechanistic scientific models for the data,...” (Adapted from Learn and Confirm Sheiner;1997 )

## Challenges to using Bayes in Drug Development

- Using Bayes in practice is easier said than done
  - Deciding on the **relevance** of different **sources of information** is subjective and requires **scientific expertise**
  - Bayesian thinking usually require a much **greater level of engagement** and resource
  - How to link together relevant evidence and form realistic complex Bayesian models (subjective, requires technical expertise)
- Traditionally strong emphasis placed on **bias** and (strict) **type one error control** leads to
  - Inference based on one or two pieces of evidence (e.g. confirmatory clinical trials) that are the most rigorous and relevant
  - Being more descriptive and qualitative when assessing other evidence
  - Use of simple methods that focus on population average effects try to avoid models and assumptions

## Enabling Bayesian methods with a Structured Framework

- Bayesian statistics often requires a **structured framework** to be used in practice
- Without a structure it is difficult to **convince people** you are **synthesizing evidence** appropriately
  - In Europe, Bayesian methods have been widely used in **health technology assessment**. However, the backbone of this is a careful **systematic review**
  - **CDRH/ CBER Bayesian guidance on the Use of Bayesian Statistics in Medical Device Clinical Trials** has greatly helped to provide a structure

## Prescription Drug User Fee Act VII(PDUFA VII)

### *Complex Innovative Designs*

- Enhancing regulatory decision tools to support drug development and review
- Complex Innovative Trial Designs (CIDs)
- Includes designs involving complex adaptations, Bayesian methods, or other features requiring simulations to determine statistical properties
- Uses of CIDs
  - Leverage data
  - Rare diseases
  - Multiple body sites in anti-infective drug development
  - Assess multiple interventions, diseases, and/or subgroups under a master protocol

# Pediatric Multiple Sclerosis: Bayesian CID

*Example posted on FDA website*

- FDA considers the following trial design features to be innovative:
  - Use of an active-controlled non-inferiority design that has not been previously used in this setting
  - Borrowing information from historical studies to increase the study power and increase the probability of stopping the trial at the interim analysis
  - Model-based extrapolation from adults to the pediatric population
- Potential Benefits of Design:
  - The proposed non-inferiority trial uses an FDA-approved effective comparator, which can be appealing to patients and their families and can improve recruitment and retention.
  - The Bayesian framework allows for the incorporation of prior knowledge and can make the trial more efficient.
  - Historical information is incorporated using RMAP priors with a 2-component normal distribution and a robust non-informative component which may mitigate the risk of borrowing patient data that is not compatible with that observed in the proposed trial.

## Bayesian Supplementary Analysis

*FDA Center for Drug Evaluation and Research*

- FDA has a commitment under the [PDUFA VII agreement](#) to publish draft Guidance on the Use of Bayesian Methodology in Clinical Trials of Drugs and Biologics by September 30, 2025

### **CDER Center for Clinical Trial Innovation (C3TI)**

- C3TI aims to increase experience in Bayesian statistical methods in simple trial settings across sponsors, CDER clinical reviewers, and CDER statisticians, including deepening an understanding of their applicability, opportunities, and challenges.
- With this demonstration project, C3TI will partner with sponsors to use Bayesian methods in supplementary analyses during their trial, providing an opportunity for both CDER and sponsors to learn new methods without impacting review criteria.

# Example Bayesian Statistical

## *Plans Posted on FDA Website*

### Parallel-Group Trial with a Continuous Outcome

A double-blind trial to assess a drug's effectiveness in lowering acute hypertension in an emergency department setting, utilizing Bayesian analysis to leverage prior medical knowledge and focusing on 2-hour blood pressure reduction.

### Supplemental Bayesian Analysis: Unification of Evidence

A double-blind trial with multiple endpoints. A Bayesian approach lets researchers clearly define the specific condition that would change clinical practice and then calculate the likelihood of that condition being met. This condition can be a combination of multiple factors.

### Bayesian Subgroup Analysis: Sharing of Information Across Subgroups

This example illustrates how a Bayesian hierarchical model could be used to simultaneously determine estimated treatment effects (via hazard ratios) across four regions for a time-to-event endpoint. Data from all four regions are used in estimating each region-specific hazard ratio.



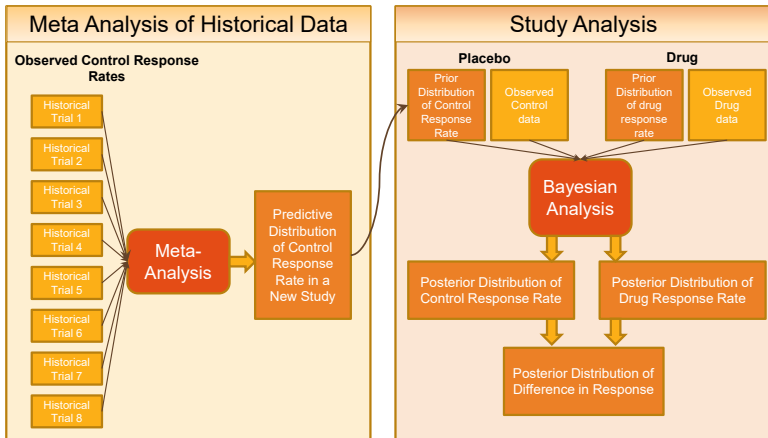
## EMA: Methodology Working Party (MWP)

*Clinical Trial Modernisation revised 3-year work plan*

- Across the clinical research landscape, how trials are conducted is also changing with an increasing number of proposals utilising tools such as master protocols and Bayesian methods.
- There is a need for new guidance in these areas to ensure these novel approaches meet the required evidentiary standards and facilitate their evaluation.
- This will aid their integration into our established system for benefit-risk assessment, balancing innovation with stringent safety and efficacy criteria.

# Bayesian proof of concept trial

## *Historical control prior*



## Example Ankylosing Spondylitis Study

*Application in of using historical control data in a Proof-of-Concept Study*

- Disease  
Ankylosing spondylitis
- Experimental treatment  
Monoclonal antibody
- Endpoint  
Binary: response at week 6
- Traditional clinical trial design
  - Experimental (n=24) vs. Placebo (n=24)
  - Fisher's exact test

However: 8 similar historical placebo-controlled clinical trials with different experimental treatments available

Could this historical placebo information be used?

## Historical Controls

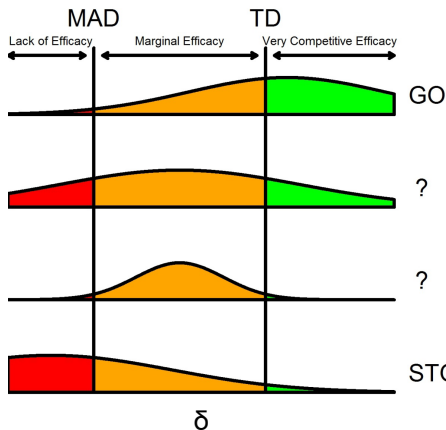
*Motivating example: Trial design and analysis with historical controls*

### *Historical placebo information*

- Bayesian primary analysis
- *Prior Placebo*      Derived from 8 historical trials (N=533), using a Meta-Analytic-Predictive (MAP) approach  
Beta(11,32)      worth 43=11+32 patients
- *Prior Experimental*      Weakly informative  
Beta(0.5,1)      worth 1.5=0.5+1 patients
- Design:  
Treatment (n=24) vs. Placebo (n=6)
- Results:  
14/24 Treatment vs. 1/6 Placebo,  $p(\delta > 0 \mid \text{Data}) > 99.8\%$   
*Baeten et al. (2013) Lancet 382(9906):1705-1713*

# Decision rules based on Posterior Probability

*Double criterion - minimal acceptable difference target difference*



Treatment vs. Control

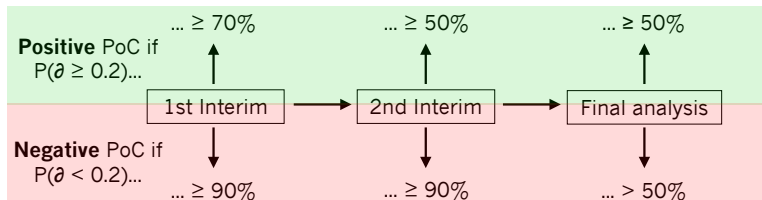
$p(\delta > \text{MAD} \mid \text{data}) > 97.5\%$   
 $p(\delta > \text{TD} \mid \text{data}) > 50\%$

indeterminate:  
neither STOP nor GO

$p(\delta < \text{MAD} \mid \text{data}) > 50\%$   
 $p(\delta < \text{TD} \mid \text{data}) > 80\%$

# Utilization in a Quick kill Quick win PoC Design

## Assessing the design using Frequentist Operating Characteristics



With  $N=60$ , 2:1 Active:Placebo, IA's after 20 and 40 patients

Scenario	First interim		Second interim		Final		Overall power
	Stop for efficacy	Stop for futility	Stop for efficacy	Stop for futility	Claim efficacy	Fail	
$\theta = 0$	1.6%	49.0%	1.4%	26.0%	0.2%	21.9%	3.2%
$\theta = 0.2$	33.9%	5.1%	27.7%	3.0%	8.8%	21.6%	70.4%
$\theta = 0.5$	96.0%	0.0%	4.0%	0.0%	0.0%	0.0%	100.0%

With  $p_{\text{Placebo}} = 0.15$ , 10000 runs

# Drug Development: Probability of Success

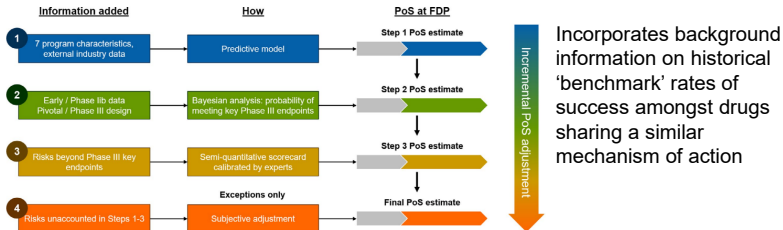
Received: 8 February 2021 | Revised: 30 August 2021 | Accepted: 31 October 2021  
DOI: 10.1002/jps.2179

MAIN PAPER

WILEY

## Improving the assessment of the probability of success in late stage drug development

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## Outlook

- Within some companies Bayesian methods are widely used for internal decision making (e.g., PoS)
- Frameworks, such as CDRH guidance and UK NICE approach to HTA assessment, have helped move Bayesian methods into regulatory decision making
- Recent development by the FDA and EMA have encouraged greater use of Bayesian approaches in drug development
- Bayesian thinking is more important than Bayesian statistics



# Priors

# Priors

- Introduction
- Priors in brms
- Discussion on ‘weakly informative priors’
  - Dangers of failing to account for background/context
- Strategies for hierarchical models
- Making use of Empirical Evidence
- Summary
- Additional resources

## Introduction

### *Concerns around priors*

- Within the Bayesian regression modeling priors are required to perform inference
- This is often seen as a contentious aspect with concerns such as:
  - “Priors are inherently subjective”
  - “Priors bias your analysis”
  - “I have no idea how to set appropriate priors”

## Introduction

### *Potential positive aspects of priors*

- Priors can also be viewed as a strength providing flexibility to:
  - Make a-priori implausible values unlikely (weakly informative priors)
  - Incorporate specific expert information into the model (“subjective” priors)
  - Incorporate Empirical Evidence into the model
  - Mimic frequentist methods (uninformative/“objective” priors)
  - Regularize the model to avoid overfitting (shrinkage/sparsifying priors)
  - Facilitate convergence
  - ...
- In many cases the posterior is dominated by the data, which means that the likelihood term  $p(y|\theta)$  is much larger than the prior term  $p(\theta)$
- This is the default strategy used in brms

## Priors brms

- To just get started with brms one may choose to not specify priors when calling brm.
- Doing so will let brms provide in most cases reasonable default priors.
- These default priors are intended to **avoid any influence on the calculated posterior**.
- The results are fully **data driven** and will be very close to the respective Frequentist maximum likelihood inference result
- However, the default prior is not guaranteed to stay stable between releases and can thus change whenever the brms version changes.
- Given that any Bayesian analysis requires a prior, we recommend to always explicitly define these - even if these just repeat the default prior from brms, which one can easily obtain.

## Priors brms

### *Further tips*

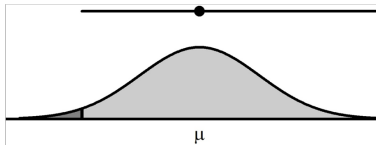
- Respecting boundaries
  - Use hard bounds in priors exactly where parameters have natural bounds
- Expressiveness
  - Use prior families flexible enough to express different plausible prior knowledge
- Scale awareness
  - Ensure that priors take the scales of parameters into account
- Data Informed
  - Use previous data to inform the current priors

## Weakly informative/ default priors

### *Bayesian v Classical inference*

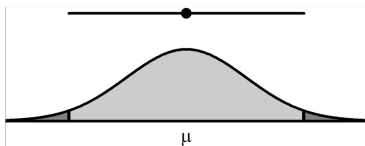
- In many cases the posterior is dominated by the data, which means that the likelihood term  $p(y|\theta)$  is much larger than the prior term  $p(\theta)$

$\bar{Y}=2.5$ ,  $n=25$  Normal distribution,  $\sigma=5$  known, vague prior ( $n_0=0.001$ )



one-sided 97.5% CI  
(0.54,  $\infty$ )

$$p(\mu > 0.54 \mid \bar{Y}) = 97.5\%$$



two-sided 95% CI  
(0.54, 4.46)

$$p(0.54 < \mu < 4.46 \mid \bar{Y}) = 95\%$$

## Bayesian v Classical inference

*Critical differences in interpretation: Randomized control trial example*

- Bayesian inference leads to a final model that is fully probabilistic
- Conclusions based on probability are potentially much stronger than conclusions based on hypothesis testing or confidence intervals
- For example, in the context of a randomized control trial
  - A low p-value would indicate that the result is unlikely if the true treatment effect is 0 or a treatment effect of 0 is incompatible with the trial data
  - A high posterior probability that the treatment effect is positive allows the conclusion there is a high chance the treatment works



## Randomized control trial example

### *Dangers of weakly informative priors*

- Can Bayesian inference with weak priors be used to reach stronger conclusion (e.g., the treatment is efficacious)
- One risk with such an approach is that a crucial piece of evidence or context is missed when assuming weak prior
- For example, if the disease area is known to have a very low drug development success rate
- Priors which incorporating this background could be developed to allow a full probabilistic interpretation and a level of consistency when assessing evidence.
- This approach has been used to support quantitative decision making in drug development (Hampson et al., 2022)

# Hierarchical Models General Structure

*E.g., Random effects logistic regression model*

## Specific model

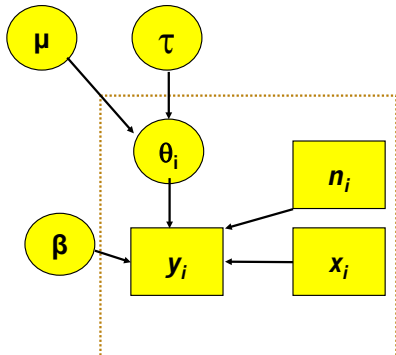
$$Y_i \sim \text{Binomial}(N_i, \pi_i)$$

$$\text{logit}(\pi_i) = \theta_i + x_i \beta$$

Study  $i$ ,  $Y_i$  = number of events,  $N_i$  = number of patients,  $\pi_i$  = event rate

- $\theta_i \sim N(\mu, \tau^2)$ : random study effect
- $x_i$ : design matrix (Study level covariates)

## Directed acyclic graphical model



# Hierarchical Models

## *Example Historical trial data*

```
kable(RBesT::AS)
```

<b>study</b>	<b>n</b>	<b>r</b>
Study 1	107	23
Study 2	44	12
Study 3	51	19
Study 4	39	9
Study 5	139	39
Study 6	20	6
Study 7	78	9
Study 8	35	10

To use this data as historical control a random intercept model is used, which casts this into a meta-analytic model

## Priors for the Basic Hierarchical Model

- Basic hierarchical model

- $\theta_1, \theta_2, \dots, \theta_J \mid \mu, \sigma^2 \sim N(\mu, \tau^2)$
- priors  $p(\mu, \sigma) = p(\mu) p(\tau)$

- Population mean  $\mu$

Well informed by data, hence very vague prior can be used, e.g. Normal distribution with very large variance

- Between-trial standard deviation  $\tau$

- Inference sensitive to prior choice if few trials available
- Use of weakly informative prior recommended, which place most probability mass on plausible values of  $\tau$
- Spiegelhalter, Abrams, Myles (2004), Gelman (2006) Bayesian Analysis

## Priors for $\tau$

### *Priors for the between-trial standard deviation*

- The key parameter in this model is the between-trial heterogeneity parameter
- If there are few studies/ groups (less than 5, say), many «default» priors for standard deviations/variances are not appropriate:  
e.g. Inverse-gamma(0.001,0.001), uniform(0,1000), ...
- Half-Normal
  - $HN(s^2)$  is  $N(0, s^2)$  truncated at 0
  - Scale  $s$  should be chosen such that most probability mass placed on plausible values of  $\tau$
  - Plausible range for  $\tau$  depends on endpoint and context
  - This distribution of a half-normal density has been studied extensively in the literature and found to be a robust choice in a wide range of problems.

## Making use of Empirical Evidence: Hierarchical Model

*Bayesian meta-analysis for Health technology assessment*

- Empirical priors study for HTA treatment effect evaluation by the German IQWiG ([Lilienthal et al. 2023](#))
- Empirical priors for meta-analyses organized in disease specific manner ([Turner et al. 2015](#))
- Endpoint specific considerations for between-trial heterogeneity parameter priors in random effect meta-analyses ([Röver et al. 2021](#))

## Making use of Empirical Evidence: Non-Linear models

### *Bayesian model-based dose response*

$$Y = E_0 + \frac{E_{\max} \text{dose}^h}{ED_{50}^h + \text{dose}^h}$$

- dose is the treatment group dose
- $E_0$  = response under placebo treatment
- $E_{\max}$  = maximum difference with PBO
- $ED_{50}$  = dose producing half the maximum response
- The power parameter  $h$  determines the steepness of the curve

### FDA Fit for purpose Integrated review

Submission	Empirically Based Bayesian Emax Models for Dose Response Design and Analysis
Submitter	Pfizer
Submission Date	April 21, 2021
OCP Reviewer(s)	Junshan Qiu, Jingyu Yu
OCP Concurring Reviewers	Rajanikanth Madabushi, Hao Zhu
OB Reviewer(s)	Junghi Kim, Qianyu Dang, Donald Schuirmann
Final Signatory	Issam Zineh, OCP Director Sylvia Collins, OB Director

- Empirically-based prior distribution combining dose response meta-data and compound-specific information
- Priors developed for key non-linear parameters  $ED_{50}$ ,  $h$

## Summary

### *Priors*

- Bayesian inference with priors provides inference leading to a fully probabilistic model
- This potentially leads to very clear interpretation based on probability statements
- While the default priors in brms provide a good starting point for many modeling problems:
  - Need to be aware of dangers of missing important background/ context that should be incorporated into a prior
  - More care and subtlety is often needed in more complex models (e.g., hierarchical models and non-linear models)
  - Think about scales, boundaries and plausible range
  - Where possible consider empirical evidence



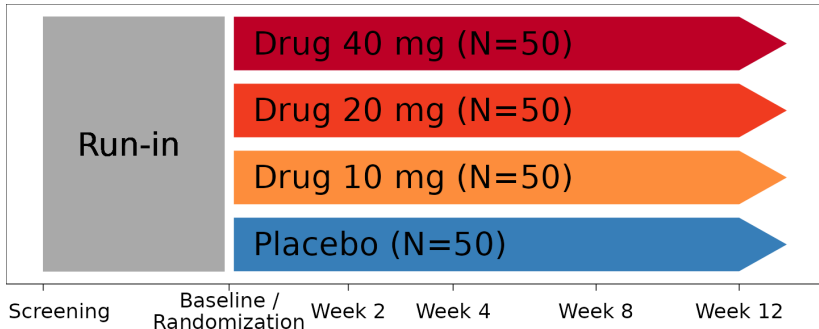
## Additional literature for consideration

- Comprehensive introductory book to applied Bayesian data analysis with detailed discussion on many examples ([Gelman et al. 2014](#))
- Live wiki document maintained by Stan user community (heavily influenced by Andrew Gelman & Aki Vehtari) ([Stan 2024](#))
- Prior strategy based on nested modeling considerations (penalization of more complex models), ([Simpson et al. 2014](#))
- Global model shrinkage regularized horseshoe prior ([Piironen and Vehtari 2017](#)) or R2D2 prior (overall  $R^2$ ) ([Zhang et al. 2022](#))

# Case study 2: Bayesian Mixed Models for Repeated Measures (MMRM)

## Example study

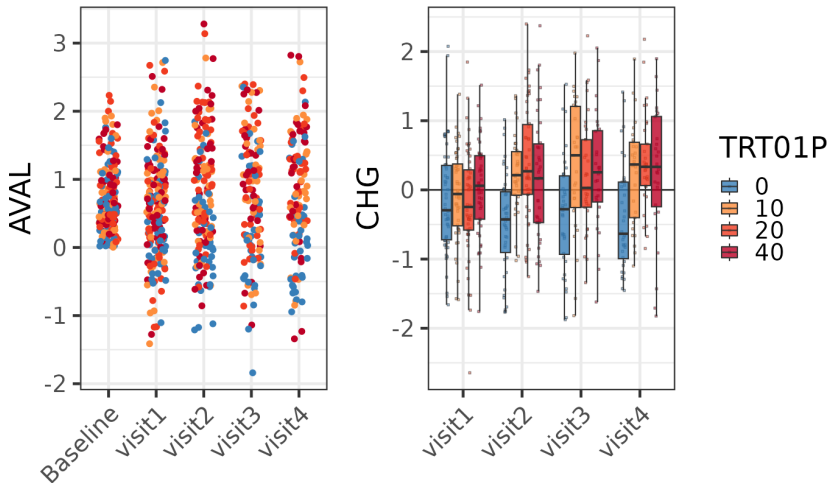
- Hypothetical dose finding study (N=200 randomized patients)
- Continuous outcome measured for each patient at baseline, as well as weeks 2, 4, 8 and 12



# Overview and Analysis Goals

- Mixed Effects Model for Repeated Measures (MMRM) commonly used for longitudinal data (each patient measured at multiple visits)
- Direct likelihood analysis that can address hypothetical estimand of all patients completing the study on treatment without doing missing data imputation first
- Commonly no structure assumed for correlations between visits and different variance allowed for different visits (to avoid unnecessary assumptions)
- Convergence issues with REML fit common, especially for small sample sizes, which is alleviated by Bayesian inference with (weakly-)informative priors
- Bayes allows us to incorporate prior information and historical data, which is very interesting for Phase I studies
- `brms` lets us easily add more components & structure to the model

# What do our data look like?



# Analysis Data Model (ADaM) Basic Data Structure (BDS)

USUBJID	TRT01P	AVISIT	ADY	AVAL	CHG	BASE
3	10	visit1	14	1.32	0.54	0.78
3	10	visit2	28	1.30	0.52	0.78
3	10	visit3	56	-0.24	-1.02	0.78
3	10	visit4	84	1.40	0.63	0.78
9	20	visit1	14	0.98	0.87	0.11
9	20	visit2	28	1.54	1.44	0.11
9	20	visit3	56	-0.86	-0.97	0.11
9	20	visit4	84	1.33	1.22	0.11
13	10	visit1	14	2.35	0.45	1.90
13	10	visit2	28	2.04	0.14	1.90

# Model Specification: Informal

A widely used default analysis is to have the following fixed effects:

- visit as a factor
- treatment as a factor
- treatment by visit interaction
- baseline (pre-treatment) value of the continuous endpoint as a continuous covariate
- visit by baseline value interaction

And the following random effects:

- Random subject effect on the visit main effect or equivalently correlated residual error terms within subjects

## Model Specification: Formal

Formally, let us assume that there are  $V$  visits. We usually assume that the  $V$ -dimensional response  $Y_i$  for patient  $i$  satisfies

$$Y_i = X_i\beta + Z_i b_i + \epsilon_i$$

with  $b_i \sim \text{MVN}(0, D)$  and  $\epsilon_i \sim \text{MVN}(0, \Sigma)$ , where  $\Sigma$  is a diagonal matrix. This implies

$$Y_i \sim \text{MVN}(X_i\beta, V_i),$$

where  $V_i = Z_i D Z_i^T + \Sigma$ . Model the correlated  $Y_{i,j}$  either by

1. marginalizing out random effects & account for them with correlated residual errors (residual covariance matrix  $V_i$ ), or
2. conditionally on ( $V$ -dimensional) random effects  $b_i$  with residual errors  $\epsilon_i$  independent (once we condition on  $b_i$ ).



# MMRMs in SAS

Widely-used high-quality reference implementation

```
PROC MIXED DATA=simulated_data;  
  CLASS TRT01P AVISIT USUBJID;  
  MODEL CHG ~ TRT01P AVISIT BASE TRT01P*AVISIT AVISIT*BASE  
    / SOLUTION DDFM=KR ALPHA = 0.05;  
  REPEATED AVISIT / TYPE=UN SUBJECT = USUBJID R Rcorr GROUP=TRT01P;  
  LSMEANS TRT01P*AVISIT / DIFFS PDIFF CL OM E;  
RUN;
```

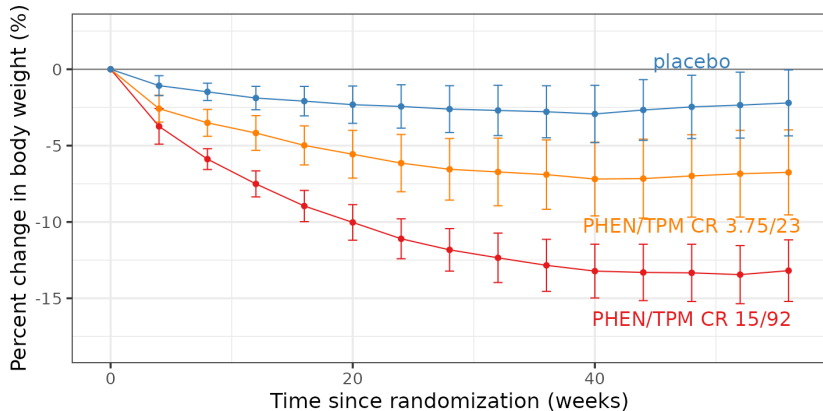
# MMRMs with the `mrmr` R package

Fit the model in R in a frequentist framework

```
library(mrmr)
mrmr_fit <- mrmr(
  formula = CHG ~ TRT01P + AVISIT + BASE + AVISIT:TRT01P +
    AVISIT:BASE + us(AVISIT | TRT01P / USUBJID),
  method = "Kenward-Roger",
  vcov = "Kenward-Roger-Linear", # to match SAS
  data = simulated_data %>% mutate(USUBJID=factor(USUBJID))
)
```

# Forward Difference Parametrization: Motivation

We would like to put priors on the differences from visit to visit



## Difference contrasts

Setup forward difference contrasts for changes between visits:

```
contrasts(simulated_data$AVISIT) <- MASS::contr.sdif
```

Hard to interpret the contrast matrix directly:

	visit2-visit1	visit3-visit2	visit4-visit3
visit1	-3/4	-1/2	-1/4
visit2	1/4	-1/2	-1/4
visit3	1/4	1/2	-1/4
visit4	1/4	1/2	3/4

Learn more about contrasts:

<https://bbolker.github.io/mixedmodels-misc/notes/contrasts.pdf>

## What do these contrasts mean?

Inverting the contrast matrix reveals the dummy variables' interpretation:

```
# add the intercept
cmat <- cbind("1" = 1, contrasts(simulated_data$AVISIT))
# compute the inverse matrix
solve(cmat) %>% MASS::fractions()
```

	visit1	visit2	visit3	visit4
1	1/4	1/4	1/4	1/4
visit2-visit1	-1	1	0	0
visit3-visit2	0	-1	1	0
visit4-visit3	0	0	-1	1

## MMRMs in brms

```
mrmr_model1 <- bf(  
  CHG ~ 1 + AVISIT + BASE + BASE:AVISIT + TRT01P + TRT01P:AVISIT  
    + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + TRT01P + AVISIT:TRT01P  
)
```

## MMRMs in brms

```
mrmr_model1 <- bf(  
  CHG ~ 1 + AVISIT + BASE + BASE:AVISIT + TRT01P + TRT01P:AVISIT  
    + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + TRT01P + AVISIT:TRT01P  
)
```

```
mrmr_prior1 <- prior(normal(0, 2), class=Intercept) +  
  prior(normal(0, 1), class=b) +  
  prior(normal(0, log(10.0)/1.64), class=Intercept, dpar=sigma) +  
  prior(normal(0, log(2.0)/1.64), class=b, dpar=sigma) +  
  prior(lkj(1), class=cortime)
```

## MMRMs in brms

```
mrmr_model1 <- bf(  
  CHG ~ 1 + AVISIT + BASE + BASE:AVISIT + TRT01P + TRT01P:AVISIT  
  + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + TRT01P + AVISIT:TRT01P  
)
```

```
mrmr_prior1 <- prior(normal(0, 2), class=Intercept) +  
  prior(normal(0, 1), class=b) +  
  prior(normal(0, log(10.0)/1.64), class=Intercept, dpar=sigma) +  
  prior(normal(0, log(2.0)/1.64), class=b, dpar=sigma) +  
  prior(lkj(1), class=cortime)
```

```
fit_mrmr1 <- brm(  
  formula = mrmr_model1,  
  data = simulated_data,  
  prior = mrmr_prior1,  
  ...  
)
```



# Expected marginal (least-squares) means

```
emm2 <- fit_mmr1 %>%  
  emmeans(~ TRT01P | AVISIT, weights="proportional")
```

AVISIT = visit1:

TRT01P	emmean	lower.HPD	upper.HPD
0	-0.1575	-0.3563	0.0414
10	-0.0314	-0.2328	0.1611
20	-0.1613	-0.3849	0.0460
40	0.0543	-0.1353	0.2295

AVISIT = visit4:

TRT01P	emmean	lower.HPD	upper.HPD
0	-0.3686	-0.6177	-0.0983
10	0.2235	-0.0548	0.4952
20	0.4040	0.1764	0.6199
40	0.3541	0.0173	0.6954

Point estimate displayed: median

HPD interval probability: 0.95

With `emm2 %>% as.mcmc() %>% summarize_draws()` we can work with MCMC samples of the expected marginal means & to summarize them exactly as we want (e.g. quantile credible intervals)

# Expected Marginal Contrasts per Visit

```
contrast(emm2, adjust="none", method="trt.vs.ctrl", ref="TRT01P0")
```

AVISIT = visit1:

contrast	estimate	lower.HPD	upper.HPD
TRT01P10 - TRT01P0	0.12727	-0.1700	0.394
TRT01P20 - TRT01P0	-0.00262	-0.3027	0.283
TRT01P40 - TRT01P0	0.20851	-0.0692	0.465

AVISIT = visit4:

contrast	estimate	lower.HPD	upper.HPD
TRT01P10 - TRT01P0	0.59344	0.2103	0.971
TRT01P20 - TRT01P0	0.77371	0.4205	1.104
TRT01P40 - TRT01P0	0.72327	0.3095	1.149

Point estimate displayed: median

HPD interval probability: 0.95

as.mcmc() to work with MCMC samples of the difference

# Monotonic Effects Across Ordered Factor Levels

```
mrmr_model2 <- bf(  
  CHG ~ 1 + AVISIT + mo(TRT01P) + BASE + mo(TRT01P):AVISIT  
    + BASE:AVISIT + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + mo(TRT01P) + mo(TRT01P):AVISIT  
)
```

# Monotonic Effects Across Ordered Factor Levels

```
mrmr_model2 <- bf(  
  CHG ~ 1 + AVISIT + mo(TRT01P) + BASE + mo(TRT01P):AVISIT  
    + BASE:AVISIT + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + mo(TRT01P) + mo(TRT01P):AVISIT  
)
```

For category  $c = 0, \dots, (\text{categories} - 1)$ , the monotonic term is

$$\text{coefficient} \times (\text{categories} - 1) \times \sum_{k=1}^c \zeta_k,$$

where  $\zeta_k \in [0, 1]$  and  $\sum_{k=1}^{\text{categories}-1} \zeta_k = 1$ . For more details see this vignette:  
[https://paul-buerkner.github.io/brms/articles/brms\\_monotonic.html](https://paul-buerkner.github.io/brms/articles/brms_monotonic.html)

# Monotonic Effects Across Ordered Factor Levels

```
mrmr_model2 <- bf(  
  CHG ~ 1 + AVISIT + mo(TRT01P) + BASE + mo(TRT01P):AVISIT  
    + BASE:AVISIT + unstr(time = AVISIT, gr = USUBJID),  
  sigma ~ 1 + AVISIT + mo(TRT01P) + mo(TRT01P):AVISIT  
)
```

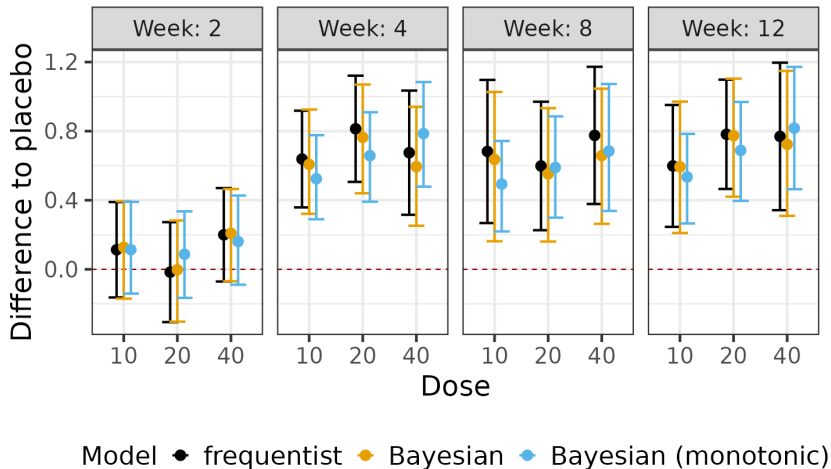
For category  $c = 0, \dots, (\text{categories} - 1)$ , the monotonic term is

$$\text{coefficient} \times (\text{categories} - 1) \times \sum_{k=1}^c \zeta_k,$$

where  $\zeta_k \in [0, 1]$  and  $\sum_{k=1}^{\text{categories}-1} \zeta_k = 1$ . For more details see this vignette:  
[https://paul-buerkner.github.io/brms/articles/brms\\_monotonic.html](https://paul-buerkner.github.io/brms/articles/brms_monotonic.html)

```
fit_mrmr2 <- brm(  
  formula = mrmr_model2,  
  data = simulated_data %>% mutate(TRT01P=ordered(TRT01P)),  
  prior = mrmr_prior1,  
  ...)
```

# Results from different MMRMs



# MMRMs: Outlook

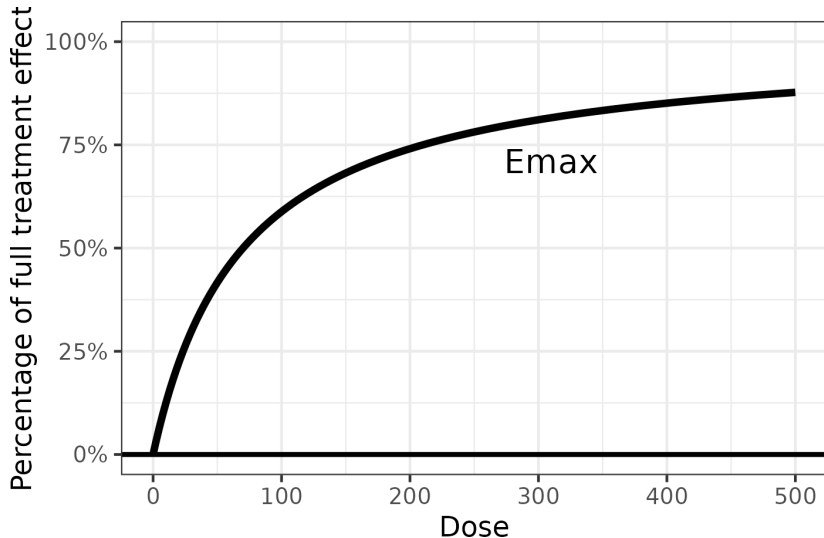
In the case study on <http://opensource.nibr.com/bamdd> you additionally find:

- Data and full code
- More on estimands, parametrization, contrasts & setting priors
- Estimating average differences across visits
- Meta-analytic combined (MAC) approach using historical data
- Robustifying MAC via a “slab-and-spike”-type prior
- Non-linear functions over time & doses in MMRMs
- Exercises

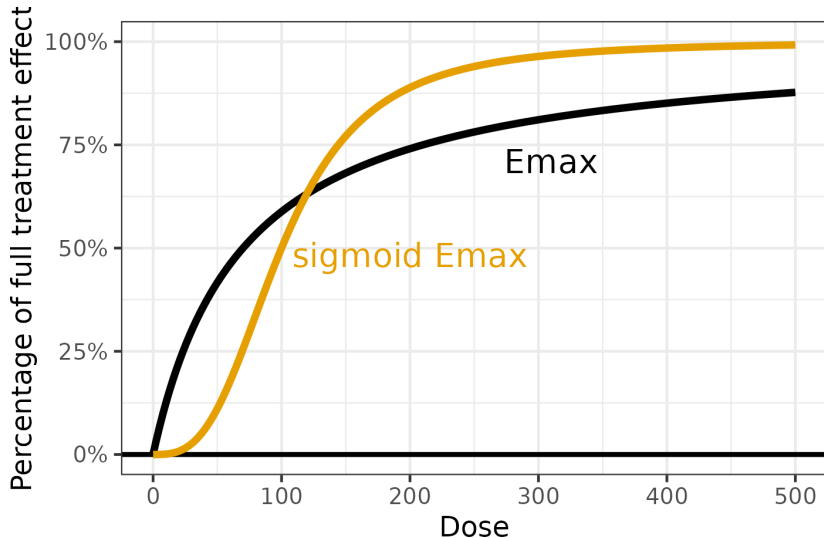
## Case study 3: Dose finding



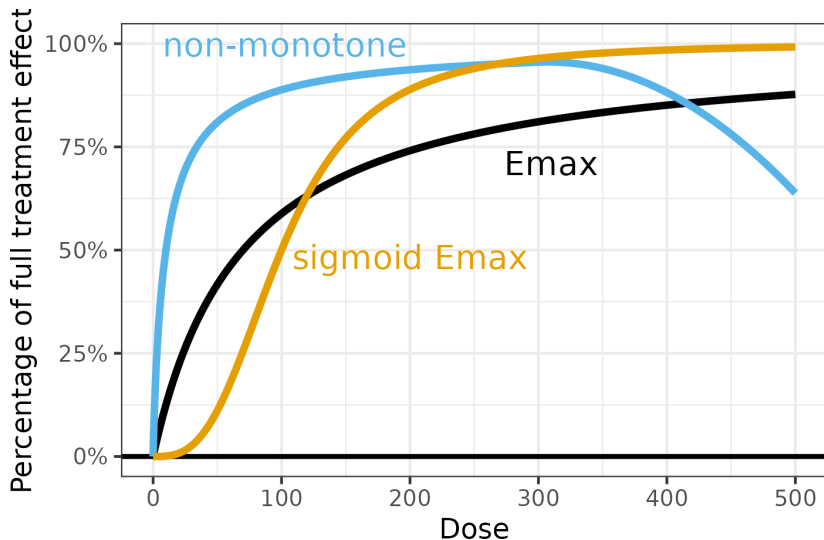
# Typical dose response shapes



# Typical dose response shapes



# Typical dose response shapes



## Data Set PATHWAY

- Placebo controlled trial
- Treatment of severe asthma with tezepelumab
- Three different doses + placebo
- Endpoint: annualized rate of asthma exacerbations
- Estimates per arm from negative binomial regression (like in “arm-based meta-analysis”), not individual patient data

dose	group	log_est	log_stderr
0	placebo	-0.400	0.103
70	tezepelumab 70 mg q4w	-1.347	0.177
210	tezepelumab 210 mg q4w	-1.661	0.222
560	tezepelumab 280 mg q2w	-1.514	0.191

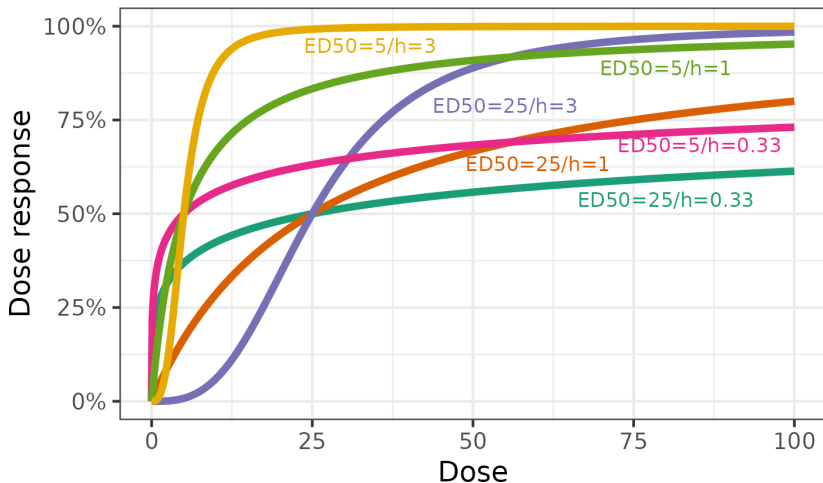
# Sigmoid Emax Model

$$f(\text{dose}; \text{parameters}) = E_0 + E_{\max} \times \frac{\text{dose}^h}{\text{dose}^h + \text{ED}_{50}^h}$$

Parameters:

- $E_0 \in \mathbb{R}$ : Expected placebo outcome
- $E_{\max} \in \mathbb{R}$ : Maximum effect size
- $h \in \mathbb{R}_+$ : Hill (steepness) parameter
- $\text{ED}_{50}$ : Dose at which 50% of  $E_{\max}$  is reached

# Sigmoid Emax Model: Visualization



## Specifying sigmoid Emax Model with brms

```
form_sig <- bf(
  log_est | se(log_stderr) ~ E0 + Emax * dose^h /
                                (dose^h + ED50^h),
  nlf(h ~ exp(logh)), nlf(ED50 ~ exp(logED50)),
  E0 ~ 1, Emax ~ 1, logh ~ 1, logED50 ~ 1,
  nl = TRUE,
  family = gaussian()
)

prior_sig <- prior(normal(0,1), nlpar="E0") +
  prior(normal(0,1), nlpar="logh") +
  prior(normal(0,1), nlpar="Emax") +
  prior(normal(4,2), nlpar="logED50")
```

# Fitting the sigmoid Emax Model with brms

```
fit_sig = brm(  
  formula = form_sig,  
  data = pathway,  
  prior = prior_sig,  
  control = list(adapt_delta = 0.999)  
)
```



# Sigmoid Emax Model: Results Summary

```
summary(fit_sig)
```

Family: gaussian

Links: mu = identity; sigma = identity

Formula: log\_est | se(log\_stderr) ~ E0 + Emax \* dose^h/(dose^h + ED50^h)

h ~ exp(logh)

ED50 ~ exp(logED50)

E0 ~ 1

Emax ~ 1

logh ~ 1

logED50 ~ 1

Data: pathway (Number of observations: 4)

Population-Level Effects:

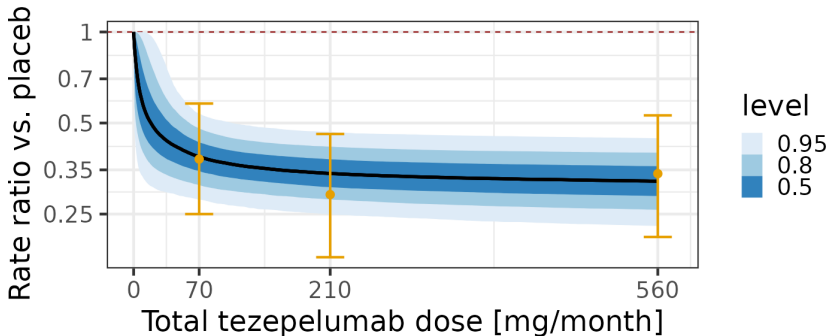
	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
E0_Intercept	-0.42	0.10	-0.61	-0.21	1.00	2065	2179
Emax_Intercept	-1.30	0.32	-2.11	-0.84	1.00	1172	1199
logh_Intercept	-0.08	0.98	-1.90	1.92	1.00	1306	1914
logED50_Intercept	2.73	1.38	-0.27	5.32	1.00	1341	1273

Family Specific Parameters:

	Estimate	Est.Error	l-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
sigma	0.00	0.00	0.00	0.00	NA	NA	NA

# Visualizing the Fitted Sigmoid Emax Model

```
tibble(dose = seq(0, 560, 1), log_stderr=1) %>%  
  add_epred_rvars(object=fit_sig) %>%  
  (\(x) x %>%  
    left_join(x %>% filter(dose==0) %>% rename(pbo = .epred) %>% dplyr::select(-dose),  
              by="log_stderr"))() %>%  
  mutate(.delta = .epred - pbo) %>%  
  ggplot(aes(x=dose, ydist=.delta)) +  
  stat_lineribbon()
```



# Modified Beta Model

$$f(\text{dose}; \text{parameters}) = E_0 + E_{\max} \frac{(\delta_1 + \delta_2)^{(\delta_1 + \delta_2)}}{\delta_1^{\delta_1} \delta_2^{\delta_2}} \left(\frac{\text{dose}}{S}\right)^{\delta_1} \left(1 - \frac{\text{dose}}{S}\right)^{\delta_2}$$

Parameters:

- $E_0 \in \mathbb{R}$ : Expected placebo response
- $E_{\max} \in \mathbb{R}$ : Maximum effect size
- $\delta_1, \delta_2 \in \mathbb{R}_+$ : Shape parameters
- $S$ : constant  $>$  maximum dose, e.g.  $1.5 \times \max(\text{dose})$ , here we choose  $S=850$

## Specifying the Modified Beta Model with brms

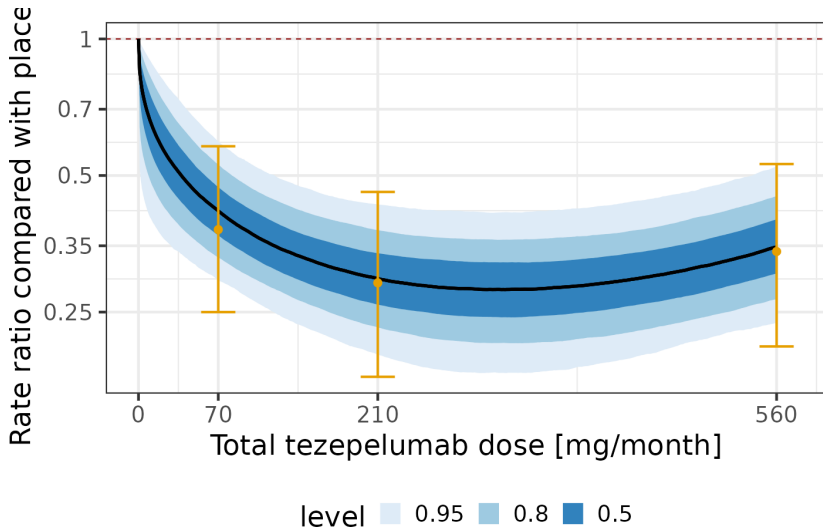
```
form_mbeta <- bf(
  log_est | se(log_stderr) ~ E0 +
    Emax * (delta1+delta2)^(delta1+delta2) /
    (delta1^delta1 * delta2^delta2) *
    (dose/850)^delta1 * (1-dose/850)^delta2,
  nlf(delta1 ~ exp(logdelta1)), nlf(delta2 ~ exp(logdelta2)),
  E0 ~ 1, Emax ~ 1, logdelta1 ~ 1, logdelta2 ~ 1,
  nl = TRUE,
  family = gaussian()
)

prior_mbeta <- prior(normal(0,1), nlpar="E0") +
  prior(normal(0,1), nlpar="Emax") +
  prior(normal(0,1), nlpar="logdelta1") +
  prior(normal(0,1), nlpar="logdelta2")
```

# Fitting the Modified Beta Model with brms

```
fit_mbeta <- brm(  
  form_mbeta,  
  data = pathway,  
  prior = prior_mbeta,  
  control = list(adapt_delta = 0.999)  
)
```

# Visualizing the Fitted Modified Beta Model



# Model Evaluation (failed attempt)

```
(loo_mbeta <- loo(fit_mbeta))
```

Computed from 4000 by 4 log-likelihood matrix

	Estimate	SE
elpd_loo	0.1	0.4
p_loo	2.2	0.6
looic	-0.2	0.7

-----

Monte Carlo SE of elpd\_loo is NA.

Pareto k diagnostic values:

		Count	Pct.	Min. n_eff
(-Inf, 0.5]	(good)	1	25.0%	1282
(0.5, 0.7]	(ok)	0	0.0%	<NA>
(0.7, 1]	(bad)	3	75.0%	25
(1, Inf)	(very bad)	0	0.0%	<NA>

See `help('pareto-k-diagnostic')` for details.

Same problem for sigmoid Emax model (`loo(fit_sig)`)

# Model Evaluation (failed attempt #2)

```
(loo_mmm_mbeta <- loo_moment_match(fit_mbeta, loo_mbeta))
```

Computed from 4000 by 4 log-likelihood matrix

	Estimate	SE
elpd_loo	-0.1	0.5
p_loo	2.0	0.6
looic	0.1	1.0

-----

Monte Carlo SE of elpd\_loo is NA.

Pareto k diagnostic values:

		Count	Pct.	Min. n_eff
(-Inf, 0.5]	(good)	2	50.0%	418
(0.5, 0.7]	(ok)	1	25.0%	200
(0.7, 1]	(bad)	1	25.0%	26
(1, Inf)	(very bad)	0	0.0%	<NA>

See `help('pareto-k-diagnostic')` for details.

Worked for sigmoid Emax model (`loo_moment_match(fit_sig, loo(fit_sig))`)



# Model Evaluation (works)

```
(loo_exact_mbeta <- kfold(fit_mbeta, folds = "loo"))
```

Based on 4-fold cross-validation

	Estimate	SE
elpd_kfold	-2.0	1.6
p_kfold	4.3	2.1
kfoldic	4.0	3.1

# Model Comparison

```
loo_compare(loo_mm_sig, loo_exact_mbeta)
```

	elpd_diff	se_diff
fit_sig	0.0	0.0
fit_mbeta	-3.0	1.8

```
fit_sig$criteria$loo <- loo_mm_sig  
fit_mbeta$criteria$loo <- loo_exact_mbeta  
(w_dose <- model_weights(fit_sig, fit_mbeta, weights = "loo"))
```

fit_sig	fit_mbeta
0.95474875	0.04525125

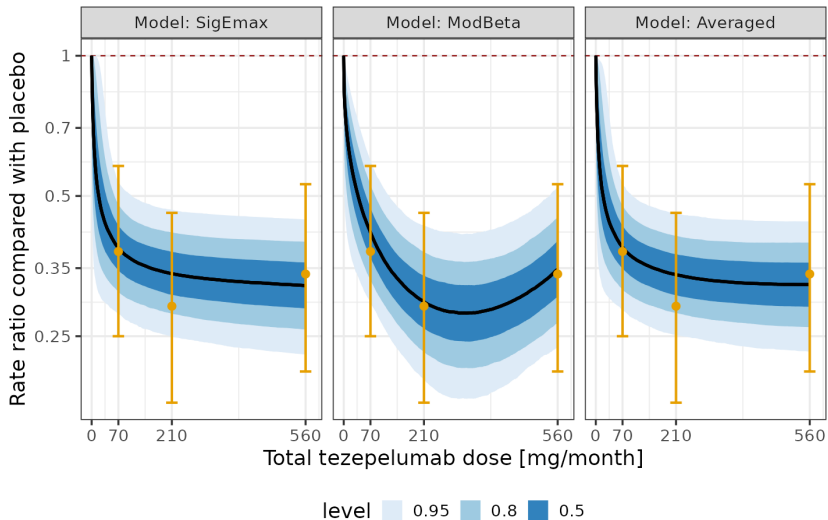
# Bayesian Model Averaging

```
pe_sig <- posterior_epred(fit_sig, newdata = dose_df)
pe_mbeta <- posterior_epred(fit_mbeta, newdata = dose_df)
pe_avg <- pe_sig * w_dose[1] + pe_mbeta * w_dose[2]
```

```
pe_avg <- pe_avg %>%
  posterior_summary() %>%
  as.data.frame() %>%
  bind_cols(dose_df)
```

	Estimate	Est.Error	Q2.5	Q97.5	dose
1	-0.4155670	0.09671043	-0.5997071	-0.2250888	0.000000
2	-0.8377918	0.29297796	-1.4016708	-0.3511670	5.656566
3	-0.9668007	0.29058028	-1.4621438	-0.4051060	11.313131
4	-1.0534117	0.27577332	-1.4997970	-0.4525746	16.969697

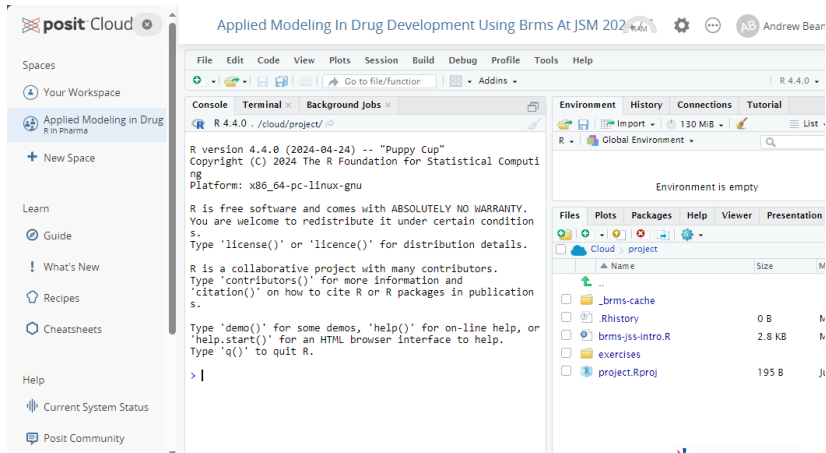
# Visualizing the Model Averaging



# Hands-on exercises: dose finding

# Guided exercise 2: Open exercises/ex2\_dose\_finding.qmd

Access steps are the same as in the first set of exercises, and then from here, open exercises/ex2\_dose\_finding.qmd



The screenshot displays the Posit Cloud interface for a workspace titled "Applied Modeling In Drug Development Using Brms At JSM 2024". The main window shows an R console with the following output:

```
R version 4.4.0 (2024-04-24) -- "Puppy Cup"
Copyright (C) 2024 The R Foundation for Statistical Computing
Platform: x86_64-pc-linux-gnu

R is free software and comes with ABSOLUTELY NO WARRANTY.
You are welcome to redistribute it under certain conditions.
Type 'license()' or 'licence()' for distribution details.

R is a collaborative project with many contributors.
Type 'contributors()' for more information and
'citation()' on how to cite R or R packages in publications.

Type 'demo()' for some demos, 'help()' for on-line help, or
'help.start()' for an HTML browser interface to help.
Type 'q()' to quit R.

> |
```

The interface also shows a file explorer on the right with the following contents:

Name	Size	M
..		
.._brms-cache		
.._rhistory	0 B	N
brms-jss-intro.R	2.8 KB	N
exercises		
project.Rproj	195 B	J

## Case study 4: Time-to-event data

# Overview and Analysis Goals

- Oncology late phase trial to evaluate efficacy of an active drug given in addition to two similar standard of care (SoC-A and SoC-B), which vary geographically
- A total of 4 trial arms active/control combined with SoC-A / SoC-B are studied
- Analysis needs to account for:
  - The efficacy of SoC-A and SoC-B are known to be similar
  - Active drug efficacy is expected to be consistent with SoC-A and SoC-B → interest in average treatment effect
- Key analysis goal: Need to control parametrization of model to reflect prior knowledge on similarity and increase efficiency in estimating average treatment effect



# Simulated Data Set

First few rows of the simulated dataset:

y	event	trt	soc	arm
7.6954096	0	ctl	ChA	ctlChA
0.0950267	0	act	ChA	actChA
4.7481606	0	ctl	ChA	ctlChA
2.7468766	0	act	ChA	actChA
3.6137101	1	ctl	ChA	ctlChA
0.9358058	1	act	ChA	actChA
0.2591939	1	ctl	ChA	ctlChA
9.2119778	1	act	ChA	actChA

## Contrasts: Math

Overall mean (intercept):

$$\mu = \frac{1}{4}(\mu_{actChA} + \mu_{ctlChA} + \mu_{actChB} + \mu_{ctlChB})$$

Average difference between the active and control arms:

$$\delta_{avg.diff} = \frac{1}{2}([\mu_{actChA} - \mu_{ctlChA}] + [\mu_{actChB} - \mu_{ctlChB}])$$

Half of the difference in treatment effect between the two SOC:

$$\delta_{effect} = \frac{1}{2}([\mu_{actChA} - \mu_{ctlChA}] - [\mu_{actChB} - \mu_{ctlChB}])$$

Difference between the two control arms:

$$\delta_{control} = -\mu_{ctlChA} + \mu_{ctlChB}$$

## Contrasts: Inverse Matrix

First specify the groups as a function of the contrasts:

```
cc_inv
```

contrast	arm			
	actChA	ctlChA	actChB	ctlChB
intercept	1/4	1/4	1/4	1/4
effectAvg	1/2	-1/2	1/2	-1/2
deltaEffect	1/2	-1/2	-1/2	1/2
deltaControl	0	-1	0	1

## Contrasts: Contrast Matrix

Then invert the matrix to get the actual contrast matrix:

```
cc <- solve(cc_inv)
```

	intercept	effectAvg	deltaEffect	deltaControl
actChA	1	1/2	1	-1/2
ctlChA	1	-1/2	0	-1/2
actChB	1	1/2	-1	1/2
ctlChB	1	-1/2	0	1/2

## The Weibull Family in brms

When using family `weibull` in brms, we are modeling the time until the event, **not** the hazard function!

Parameterize as mean  $\mu$  and shape  $\alpha$  such that, with scale  $s = \mu/\Gamma(1 + \frac{1}{\alpha})$ :

$$\text{Weibull}(t) = \frac{\alpha}{s} \left(\frac{t}{s}\right)^{\alpha-1} \exp\left(-\left(\frac{t}{s}\right)^\alpha\right)$$

- This is an accelerated failure time model since the survivor function has the property of  $S_i(t) = S_{\text{weibull}}(t/\mu_i)$ .
- When using a log linear model on  $\mu$  the regression coefficients are interpretable as relative speedup/slowdown of the process progression

## Specify brms Weibull Model

```
model_weibull1 <- bf(y | cens(1-event) ~ 1 + arm,  
                    family=weibull())
```

```
prior_weibull1 <-  
  prior(normal(meanInter, log(4)/1.64), class="Intercept") +  
  prior(normal(0, sdEffect), coef=armeffectAvg) +  
  prior(normal(0, sdDeltaEffect), coef=armdeltaEffect) +  
  prior(normal(0, sdDeltaControl), coef=armdeltaControl) +  
  prior(gamma(0.1, 0.1), class=shape)
```

```
stanvars_weibull1 <-  
  stanvar(-log(log(2)/8), name = "meanInter") +  
  stanvar(log(2)/1.64, name = "sdEffect") +  
  stanvar(log(1.25)/1.64, name = "sdDeltaEffect") +  
  stanvar(log(1.25)/1.64, name = "sdDeltaControl")
```

# Fit brms Weibull Model

```
fit_weibull1 <- brm(  
  formula = model_weibull1,  
  data = sim,  
  prior = weibull_prior1,  
  stanvars = stanvars_weibull1,  
  ...  
)
```

```
summary(fit_weibull1)
```

```
Family: weibull  
Links: mu = log; shape = identity  
Formula: y | cens(1 - event) ~ 1 + arm  
Data: sim (Number of observations: 200)
```

Population-Level Effects:

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
Intercept	2.16	0.12	1.94	2.42	1.00	3759	2829
armeffectAvg	0.27	0.19	-0.10	0.65	1.00	4386	2915
armdeltaEffect	0.00	0.11	-0.21	0.20	1.00	4763	3006
armdeltaControl	0.06	0.12	-0.17	0.29	1.00	4445	3215

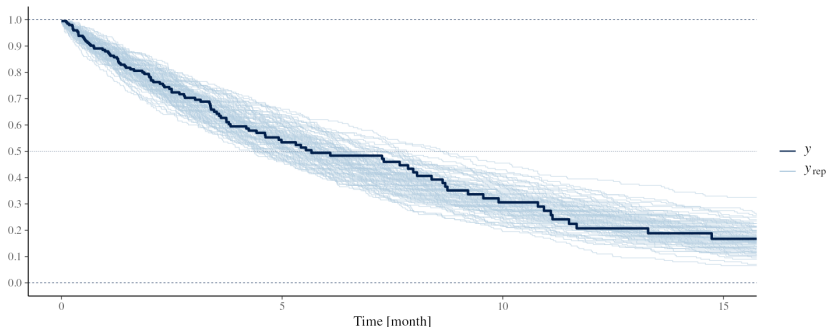
Family Specific Parameters:

	Estimate	Est.Error	1-95% CI	u-95% CI	Rhat	Bulk_ESS	Tail_ESS
shape	0.97	0.08	0.83	1.12	1.00	3514	2838



# Posterior Predictive Checks

```
p_full_fup <- pp_check(  
  fit_weibull1, type = "km_overlay",  
  status_y = sim$event, ndraws = 100  
)
```



The model predictions assume no censoring

# Time-to-Event Modeling: Outlook

In the case study on <https://opensource.nibr.com/bamdd> you additionally find:

- Additional details and model justification based on a real dataset
- Include historical data of average SoC
- Add custom coded contrasts to further improve flexibility of historical data analysis

# Course wrap-up

# Summary

- Diverse opportunities for applied modelling to inform good drug-development decisions
- Bayesian paradigm is well suited for many of these situations
  - Availability of meaningful prior information
  - Desire for probabilistically interpretable statements about unknowns and future observable quantities
- brms is a powerful and highly flexible engine for applied modelling , facilitating straightforward model specification and inference

# Looking ahead

- We hope you have:
  - Become familiar with `brms` syntax and workflow
  - Seen its versatility for statistical modelling in drug development
  - Gained hands-on experience with the package from guided exercises
- And that you feel empowered to use `brms` the future!

# Resources

- Our open-source book: Bayesian Applied Modelling in Drug Development (BAMDD)
- brms documentation: <https://paul-buerkner.github.io/brms/>
- Stan homepage: <https://mc-stan.org>
- Stan Forums: <https://discourse.mc-stan.org/>

# Thank you

- Thank you for your interest and participation!
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  - Björn: bjoern.holzhauser [at] novartis [dot] com